

## **Report**

### **ONE-DAY NATIONAL LEVEL WORKSHOP ON “Personality and Business Development Skills”**

On Monday 7th January, 2019 UG Department of Business Administration, Teresian College Mysuru organised ONE-DAY NATIONAL LEVEL WORKSHOP on “Personality and Business Development Skills” in collaboration with ITM Group of Institutes.

The program commenced at 9:30 A.M.

The One Day National Level Workshop was inaugurated by Mr. Vinod Patel.

He briefed on different sessions that were scheduled for the day.

He also stressed on the personality development, as it is the blend of qualities and attributes to the person's character and image.

Presidential Address was given by Dr. Veena M D' Almeida, the Principal of Teresian College Mysuru. She spoke on how the myth “Entrepreneurs are born” needs to be abolished. She believes “Entrepreneurs are made” and to succeed in business, students need to develop leadership skills and good decision making.

During the one day National level workshop the following are the list of topics on which the lecture was delivered.

- **Dr. Snigdha Mishra, Professor and HOD in HR Department, ITM**

*Topic:* Team Building and Project Management

In Search of your North Star

- **Prof Rachana Nigam, Assistant Professor, Institute for Technology and Management, Kharghar**

*Topic:* Public Speaking and Facilitating

Business Proposal and Presentation




.Valedictory of the workshop was held on the same day i.e, 7th January, 2019 at 3:00 P.M.

### **Details of the Resource Persons:**

- **Dr. Snigdha Mishra** is a MA, Mphil and Ph.D in Personnel management & Industrial Relations from Utkal University, Orissa. She also has a L.L.B degree from the same university. She has been in academics for more than 25 years. Her contribution in research is exemplary. She has published articles and research papers in various professional and referred journals like Vikalp, ISTD and MDC journal of management published by L&T to name a few. She has been associated with number of workshops, Training & Research

programs in various organizations and Educational Institutions. She has also couple of consulting assignments to her credit. Her area of interest is in Human Resource Management, OB and Leadership Development to name a few. Number of Ph.D students are there under her supervision and guidance. Her passion is in mentoring and counseling students. Currently she is working as a Professor and HOD in HR department at Institute For Technology & Management.

- Prof. Rachna Nigam** possess a MBA degree in HR from Welinkar Institute of Management, Mumbai and has around two decades of rich professional experience in teaching and consulting. She has virtue of Interest and passion for teaching and Knowledge sharing. She holds profound knowledge and expertise in Strategic HRM, Employee Performance, Humanistic Orientation at Workplace, Compensation and Rewards Management, Leadership, Organization Change and Development to name a few. She had also managed her own entrepreneurial venture for more than 8 years in the field of HR consulting. She is actively involved in design and delivery of several Training and Management Development Programs& Consulting assignment for corporate business houses. She is currently working as Assistant Professor- HR at Institute for Technology and Management (ITM) Kharghar. She is also pursuing her Ph.D and has published numerous research papers in reputed National and International Journals in the area of people management. She also has 3 edited books to her credit covering different aspects of management. She is a true academician and a teacher at heart and constantly works towards skill building of MBA students. She has introduced various innovative teaching pedagogy and practices at the institute level to enhance employability of HR students.

<p><b>ORGANISING COMMITTEE</b></p> <p><b>PATRONS</b>          Sr. ANJALI, Superior          Dr. Sr. SAJITHA, Director          Dr. VEENA M. D'ALMEIDA, Principal</p> <p><b>CONVENOR</b>          Mrs. KAVERIAMMA A.G., ASSISTANT PROFESSOR</p> <p><b>ORGANISING SECRETARY</b>          Mr. MERWIN PINTO, ASSISTANT PROFESSOR</p> <p><b>CO-ORDINATORS</b>          Mrs. REKHA B, ASSISTANT PROFESSOR          Ms. SHINY MOSES, ASSISTANT PROFESSOR          Ms. Gayathri D.S. STUDENT CO-ORDINATOR</p> <p><b>Sessions speakers:</b>          Dr. Snigdha Mishra, MA, Mphil, Ph.D          Professor and HOD in HR department          Institute For Technology &amp; Management.</p> <p><b>Prof. Rachna Nigam, MBA</b>          Assistant Professor          Institute for Technology and Management (ITM) Kharghar</p> <p><b>For Any Enquiry Contact us at</b>          9900665476, 9886746471  <a href="mailto:bbateresian@gmail.com">bbateresian@gmail.com</a></p>	<div style="text-align: center;">  <p><b>TERESIAN COLLEGE</b>          (Affiliated to University of Mysore and          Re-accredited by NAAC with 'A' Grade in III Cycle)</p>  </div> <p><b>DEPARTMENT OF BUSINESS ADMINISTRATION</b>          In collaboration with</p> <div style="text-align: center;">  <p><b>ITM Group of Institutions</b></p> </div> <p><b>Is organising</b></p> <p><b>ONE-DAY NATIONAL LEVEL WORKSHOP ON</b>  <b>"Personality and Business Development skills"</b></p> <p><b>On</b>  <b>Monday 7<sup>th</sup> January, 2019</b></p> <hr/> <p><b>VENUE</b>  <b>Ave Maria Golden Jubilee Auditorium</b></p> <hr/> <p><b>No 1824, Bannur Road, Siddharthanagar,          Mysuru – 570 011</b></p>
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#### ABOUT US

Teresian College was established in 1963. The college is managed by St. Teresa's Education Society, founded by the Carmelite Sisters of St. Teresa (C.S.S.T). It aims at empowering and enlightening the less privileged through value-based, quality and integral education. The College is affiliated to University of Mysore and is re-accredited by NAAC with 'A' grade.

Department of Management started in the year 2005, offering the course of Bachelor of Business Administration (BBA).

#### ABOUT THE TOPIC

Personality and business development skill is a field of much research and practice. It is a dynamic, constantly evolving field of study and one in which new practices come to the fore every day. Business development is the creation of long-term value for an organization from customers, markets, and relationships. Business development can be taken to mean any activity by either a small or large organization, non-profit or for-profit enterprise which serves the purpose of 'developing' the business in some way. In addition, business development activities can be done internally or externally by a business development consultant.

This workshop will enhance the students to learn different life skills of personality and business skills which will help them in their career development growth.

#### PARTICIPANTS

The workshop is organized for the benefit of final year PG and UG students.

#### REGISTRATION

Registration can be made by submitting the duly filled-in registration form along with the participation fee in cash on or before **5<sup>th</sup> January 2019**. **Spot Registrations are also accepted**. Participation fee for Students is **Rs 100/-**.

**NOTE:** Participated students will be receiving participation Certificate from ITM. Students are requested to bring College ID along with them for registration.

9:30	Inauguration		10:00
Start Time	Session	Module	End time
10:00	Session 1	In Search of Your North Star	11:00
11:00	Tea Break		11:15
11:15	Session 2	Team building and Project Management	12:15
12:15	Session 3	Public speaking and Facilitating	13:15
13:15	Lunch Break		13:45
13:45	Session 4	Business Proposal and Presentation	15:00
15:00	Valedictory		



**ONE-DAY NATIONAL LEVEL WORKSHOP ON "Personality and Business Development Skills"**

Monday 7th January, 2019

**List of Participants**

SL. No.	Name of the participants	SL. No.	Name of the participants
1	Anas C Thomas	41	Martina Mathew
2	AneeqhaFarha	42	Mary Ramya
3	Banupriya S	43	Meenakshi Singh
4	DarshiniArokiamma	44	Meghana M
5	Emily Shailu	45	Muttamma K G
6	Gahana J	46	Pooja B R
7	Gayathri D S	47	Preethi M
8	IsraSharfuddin	48	Preethi P
9	KavthaPareek	49	Rekha B
10	MadeehaMuskan	50	RubiyaMateen
11	Mamatha P	51	Salina Yesmin
12	NajmusSaher	52	SamreenShariff
13	Padma N	53	Saniya Abdul
14	Pooja G	54	Soumya A
15	Roopa S	55	SunkaraneniSanjana
16	SayeemaSamreen	56	SyedaFarheen
17	ShifaBanu R	57	SyedaRehana
18	Spoorthy D P	58	Syeda Sara Kouser
19	SukaynaFathima	59	SyedaTaskeen
20	SumaiyaAnjum	60	Zoya Mariam Khan
21	TasmiyaShabreen	61	Anusha J
22	UmmeRumana	62	Arpita G Jathar
23	AnthonyShobana	63	AyshaNaaz
24	Anusha D.M.	64	ChaithilMourya
25	Apoorva M.	65	FarzeenShariff
26	ArbinaBanu	66	HeenaKousar
27	Asfat Ali Tahir	67	HeenaKouser
28	Asha Mathew	68	KaneezKhutaja
29	Bi BiAfeefa Y K	69	Komala V
30	Deslin Mendez	70	Maya C
31	FathimaNashra	71	Mutum Rosemary
32	Hajira Sakina	72	Navyashree
33	Hemavathi V	73	NikhathAfreen
34	JaveriyaMuskan	74	Priya S
35	Kavya B	75	QuansaSamdani
36	Keerthana Raj	76	SamraKhanum
37	Khathija Zama	77	Saniya Bee
38	MainazFarhima	78	Saniya Mateen
39	MallelaNiveditha	79	SariyaKulsum
40	Maria Juliet A	80	ShaziyaSaleem

SL. No.	Name of the participants	SL. No.	Name of the participants
81	ShazmeenSeher	104	Rachitha P P
82	Sumaiya S	105	Ramya R
83	SyedaAfreen	106	Ranjini M
84	SyedaThameem	107	RoopaBasavaraj
85	ThaliyaRida	108	Rosin George P
86	UmmeAthika	109	RumanaQhameer
87	UsraBanu	110	Sabrina Mohammed Masoud
88	Vidyashree R	111	Sandya Shree S
89	Meghana C	112	Shabnum B S
90	Meghana K M	113	Shashikumar D
91	Merlin Charles	114	Shilpa B P
92	Monisha A M	115	Shilpa K
93	Naveenkumar N	116	Shilpa R
94	Parvathi S	117	Shwetha B C
95	Pauline Ramya Johnson	118	Simran Sandra
96	Pooja M	119	Sindhu K
97	Pooja M	120	Sowmya R
98	Pooja R	121	Spandana K S
99	Pooja Shree S	122	SujanaThanusha M
100	Prathiba S	123	Sunil Kumar N
101	Priyadarshini M	124	Umme Hani
102	Priyanka M N	125	Manyashri Raj D R
103	Puneeth Kumar B	126	Mary Dinu

*Laveeramma*  
**H.O.D.**  
 Department of BBA  
 Teresian College  
 - Mysuru - 11

*Uthappa*  
**Principal**  
 Teresian College  
 Mysore - 570 011